

PREMIUM UK joins SPECTRA

Paul Miller, Managing Director, **SPECTRA** is pleased to announce the transfer of business from Premium UK DMC Ltd., creating a Division of **SPECTRA**, Premium UK from 1st February 2009.

Miller said "We are delighted to welcome Alan Ramirez and his team to our offices; this will allow them the space they need to expand an already successful European operation, and strengthen Spectra's hand in this market."

The Premium UK team (including Judith Prentis, Hedda Clark, Hiroko Okao and Carmen Lopez) looks forward to working in this new expanded operation, providing excellent service which clients have come to expect from Premium UK and for which **SPECTRA** is also renowned.

According to Alan Ramirez of Premium UK, "Joining **SPECTRA** will allow Premium UK to grow stronger in Europe with the support and infrastructure of an already established and successful **SPECTRA** operation"

SPECTRA is known by its clients as a company with a "passion for excellence", recognised as much for its strong sense of tradition as for its relentless pursuit of innovation. According to Paul, "All of us at **SPECTRA** look forward to strengthening the company's position in Europe and delivering programmes that meet and exceed our customers' highest expectations at excellent value."

SPECTRA, one of the largest Destination Management companies in Great Britain, with offices in London and Edinburgh, was established in 1951.

PREMIUM UK A DIVISION OF SPECTRA

12-15 HANGER GREEN, LONDON W5 3EL

Phone: +44 (0)20 8601 2424

Fax: +44 (0)20 8991 2483

Email

alan.premiumuk@spectra-dmc.com

Judith.premiumuk@spectra-dmc.com

Hedda.premiumuk@spectra-dmc.com

Hiroko.premiumuk@spectra-dmc.com

Carmen.premiumuk@spectra-dmc.com

Web site: www.SPECTRA-dmc.com

SPECTRA may be contacted through any of the following strong local marketing offices

In the USA: Jane E. Schuldt, CITE World Marketing Group, Minneapolis, MN

(tel 612 925 4432/fax 612 925 0955)

In Canada: Moira Hearn, Select Group Marketing, Toronto, ONT

(tel 416 322 6018/fax 416 489 2983)

In Australia: Leila Fiedler, Destination Marketing Services, Sydney, NSW

(tel 02 9368 1811/fax 01 9358 5305)